



## **Client Expectation Letter for German Roaches (*Blattella Germanica*) Treatment**

Dear Esteemed Client,

Thank you for entrusting Horizon Pest Control to address the German Roach infestation. To provide clarity on what to expect, please acquaint yourself with the following information:

**Understanding German Roach Biology:** Before we delve into expectations, it's crucial to comprehend the capabilities and behaviors of the pests we're dealing with:

- **Prolific Breeders:** Females can produce 30-40 eggs in a capsule, yielding 4-8 capsules in their lifetime.
- **Solitary Habits:** Roaches prefer living or aggregating in similar areas, finding comfort in tight, dark, and nocturnal spaces.
- **Harborage Areas:** Typically found in cracks, crevices, behind utility appliances, and in areas warm, damp, dark, and remote from daily human activity.
- **Foul Habits:** Roaches exhibit unsavory behavior, including eating their own dead, feces, and young.
- **Disease Vectors:** They can transmit diseases into food as they travel and forage.
- **Health Risks:** Large populations may induce asthma in children.

**Up-Front Considerations:** Dealing with roaches involves various challenges before, during, and after treatment. Consider the following factors:

- **Initial Inspection:** Evaluates the level of activity, indicating straight-up numbers.
- **Reproduction Assessment:** Identifying multiple life stages indicates high activity.
- **Conducive "Hot Spots":** Determined through inspection and client communication.
- **Evidence of Dead Roaches:** An indicator of population size, age, and locations.
- **Duration of the Problem:** Longer existence implies a more extended eradication process.
- **Previous Treatments:** If self-treated or treated by another company, it may affect control efforts.

**Basic Premise When Treating for Roaches:** Horizon utilizes products non-repellent to roaches, preventing scattering or driving them deeper into voids. Treatment methods include baits, residual sprays, dusts, and crucial insect monitoring tools (glue traps).

**Significant Infestation Levels:** During severe infestations, emergency measures may be necessary, including fogging machines, residual repellent dusts, flushing agents, and quick-acting pesticides. Post-treatment, thorough cleaning is essential, particularly in food preparation areas.

**Treatment of Light Infestations:** Non-repellent products play a vital role in addressing remaining issues. The domino effect, where roaches feed on their dead, aids in population control. Communication with your team is crucial for success.

**Once Roach Activity is Mitigated:**

- **Insect Monitoring Tools:** Continue as an early detection system, pinpointing pockets and migration directions.
- **Importance of Monitors:** Indicate amounts and breeding occurrences; staff and household members should leave them in place.
- **Ongoing Communication:** Vital for proactive measures; periodic applications of non-repellent pesticides ensure future introductions are addressed.
- **Repellant Products:** Used proactively to prevent new roaches from entering conducive areas.

In conclusion, German Roach control is a process that demands time and patience. Regardless of the infestation level, complete elimination is achievable through ongoing communication, proactive measures, and a partnership between Horizon and you.

We appreciate your understanding and cooperation. For any questions or concerns, contact our office at 201-447-2530.

Thank you for choosing Horizon Pest Control.