

## **CAPABILITY STATEMENT**

horizonpestcontrol.com

### MISSION:

# PROTECT WHAT OUR CLIENTS VALUE MOST -

family, health, property and reputation – by creating customer experiences that exceed all expectations of professionalism, integrity, responsiveness and effectiveness. To be the company you keep.



CALL FOR AN APPOINTMENT

201.447.2530

### **VISION:**

To be recognized by our clients and employees as a leading service provider and always remain on T.R.A.C.K. in order to achieve excellence in the pest control industry and in our community at large.

### We will always:

- Teach and develop our team to be second to none
- Refine our craft continuously by seeking out the very latest industry technology, methodology, and educational advancement opportunities
- Always intend to do the right thing by our employees, clients, community, and the environment
- Communicate at a high level with one another and clients alike to foster transparency, nurture positive experiences, and efficiently resolve challenges
- Keep our employees' best interests in mind while making organizational decisions for our collective success in the present and future

# CORE COMPETENCIES – SPECIALIZING IN INTEGRATED PEST MANAGEMENT FOR THE FOLLOWING:

- General Pest Control
- Rodent Control (Rats and Mice)
- Fly Management and Mitigation
- Mosquitoes/Ticks and Fleas
- Bed Bugs/K9 Inspections, Treatment & Proactive Programs
- Wildlife Trapping and Exclusion
- Termites (Baiting and Liquid Programs offered)
- Bird Control and Exclusion Services
- Goose Deterrent Programs
- Drain Cleaning
- Wood Destroying Insect Inspections and Control
  - o For purchases and refinancing
- · Spotted Lanternfly/Stink Bug Programs
- · Familiar with NSF, AIB, BRC, SQF, Silliker Audit Schemes
- Leadership in Energy and Environmental Design (LEED Certifications)
- Green Solutions Available

Horizon Termite & Pest Control Corp. 45 Cross Avenue Midland Park, NJ 07432 888.612.2847 KEY PERSONNEL
Bernie Holst III, CEO
Kristin Fowler, EVP
Tim Periard, Director of Operations
David Paul, Sales Manager

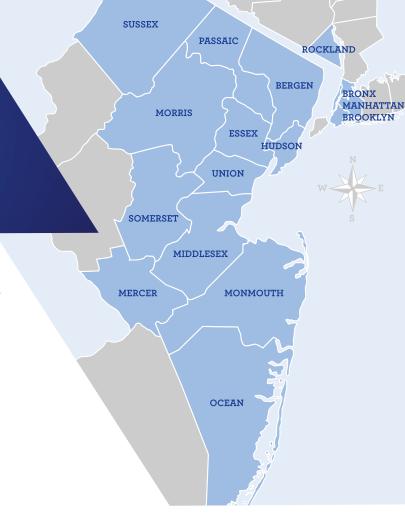
### **SERVICE TERRITORIES:**

New Jersev - Northern and Central (Bergen, Passaic, Sussex, Morris, Essex, Hudson, Union, Somerset, Middlesex, Monmouth, Mercer and Ocean)

New York - Manhattan\*, Brooklyn\*, the Bronx\* and Rockland County \*commercial only

### **DIFFERENTIATORS:**

- 2nd Generation, family owned and operated company
- Founder is Bernie Holst Jr., a Past President of NPMA and NJPMA
- Bernie Holst III. CEO sit on NJPMA Board of Directors
- 55 years in the industry with a strong reputation and leadership in National and State Pest Management Associations
- Most technicians work under their own licenses and are incentivized to do so
- Work to develop lasting partnerships with our clients, collaborate to get the best results possible, and develop custom long term solutions by helping to train their staff - ensuring the effectiveness of the program
- Create partnerships with other service companies outside our expertise, to help provide our clients with other quality providers should they need them (Garage doors, cleaning, roofing, fencing, real estate, etc.)
- Over 90% overall client retention
- Over 94% client retention on commercial business
- 4.9 rating with 1,450+ Google reviews
- 96% recommendation rating on Facebook
- 4.2 rating on Indeed
- Rapid response times
- 11,000+ commercial and residential clients
- Wildlife Specialist Team
- Quality Assurance Department and Technical Team



### **CLIENTS INCLUDE:**

- Hospitals and Health Care Facilities
- Pharmaceuticals
- Food Processing
- Property Management
  - o Office Space
  - o Multi-Family Dwellings
- Municipalities
- Warehouses, Industrial and Manufacturing Facilities
- **Production Facilities**
- Hospitality
- Education (Schools, Colleges and Universities)
- **Entertainment Venues**
- Residential Services
- Non-profit Organizations

### **ASSOCIATIONS/AFFILIATIONS:**













