



EXPECTATIONS:

The German Cockroach



Dear Valued Client,

*Thank you for entrusting **HORIZON PEST CONTROL** to address your **GERMAN ROACH INFESTATION**.*

To help ensure success and set clear expectations, please review the information below.

Understanding GERMAN ROACH Biology

Before outlining the treatment process, it is important to understand the biology and behavior of **GERMAN ROACHES**:

- **PROLIFIC BREEDERS:** Female roaches produce 30–40 eggs per capsule and can generate 4–8 capsules in their lifetime.
- **COMMON HARBORAGE SITES:** Cracks, crevices, behind appliances, utility areas, & warm, moist, undisturbed locations.
- **DISEASE CONCERNS:** They can contaminate food and surfaces as they move and forage.
- **SOLITARY & SECRETIVE:** They thrive in dark, tight, concealed areas and prefer nocturnal activity. They will cluster together in these voids but do not function as a colony.
- **UNSANITARY HABITS:** Roaches feed on dead roaches, feces, and even their young.
- **HEALTH RISKS:** Heavy infestations may worsen allergies or asthma symptoms, especially in children.

UP-FRONT CONSIDERATIONS

GERMAN ROACH control is influenced by several factors discovered during inspection and treatment:

- **INITIAL INSPECTION:**
Determines the scope and distribution of the infestation.
- **CONDUCTIVE CONDITIONS (“HOT SPOTS”):**
Identified through inspection and client communication.
- **DURATION OF INFESTATION:**
Longer-standing problems often require more time to resolve.
- **EVIDENCE OF MULTIPLE LIFE STAGES:**
A sign of established, active reproduction.
- **PRESENCE OF DEAD ROACHES:**
Indicates population size, age, and harborage locations.
- **HEALTH RISKS:**
DIY or prior professional treatments can impact product effectiveness.

OUR TREATMENT APPROACH

Horizon Pest Control uses **non-repellent products**, ensuring roaches do not scatter or retreat deeper into inaccessible areas. Treatment may include:

BAITS • RESIDUAL SPRAYS • DUSTS • INSECT MONITORING TOOLS (GLUE TRAPS)

WHEN INFESTATIONS ARE SIGNIFICANT

In cases of severe activity, emergency supportive measures may be required, such as:

- **FOGGING MACHINES**
- **FLUSHING AGENTS**
- **RESIDUAL REPELLENT DUSTS**
- **FAST-ACTING INSECTICIDES**

After such treatments, **thorough cleaning of food preparation areas is essential.**

TREATMENT OF LIGHT TO MODERATE INFESTATIONS:

For lighter infestations, non-repellent products remain the primary strategy. Roaches that contact the treatment—and roaches that feed on the dead—help advance population reduction through the **“domino effect.”**

Clear communication between Horizon and the client remains critical to success.

ONCE ROACH ACTIVITY BEGINS TO DECLINE

- **MONITORING TOOLS:** Glue traps continue to serve as early detection devices, helping identify pockets of activity and migration patterns.
- **IMPORTANCE OF LEAVING MONITORS IN PLACE:** They help determine breeding activity, infestation levels, and remaining packets of roaches.
- **ONGOING COMMUNICATION:** Keeps treatment efficient and proactive.
- **PERIODIC APPLICATIONS:** Non-repellent products may be used strategically to prevent reinfestation.
- **REPELLENT PRODUCTS:** May be applied to discourage roaches from entering conducive areas.



FINAL THOUGHTS

Eliminating **GERMAN ROACHES** is a **process** that requires time, patience, and partnership. Whether the infestation is light or severe, **complete control is achievable** through:

- **CONSISTENT COMMUNICATION**
- **PROPER PREPARATION**
- **PROACTIVE PREVENTIVE MEASURES**
- **PROPER SANITATION**
- **ONGOING MONITORING**

We appreciate your cooperation and commitment to the process.

For any questions or concerns, please contact our office at **201-447-2530**.

Thank you for choosing HORIZON PEST CONTROL.